



VALUE

Ingenuity



The story you're telling

Science equips us with the know-how to solve complex problems.



Strategically redirects thinking away from patterns such as:

- Scientists are elitist
- Science is uncertain
- Science is used to harm
- Science only works for some things

Ingenuity



Concepts included in this frame element:

- Our country has a **history of using science** to address complex social problems.
- Science can provide us with the **knowledge, tools, and expertise** to make sure all children in our communities develop well.
- **Innovative** states and communities have been able to **design high-quality programs** to reduce the sources of stress in families' lives.
- Science helps us **find ideas that work** and implement them thoughtfully.